Frankenmuth Jaycess Presents: **After Dark**

A Community Sponsorship Opportunity

Dear Community Partner,

The Frankenmuth Jaycees are excited to introduce a brand-new community event, **After Dark: *"A Spooky Night Out"***, and we invite you to be part of making this special evening a success!

After Dark is intended to be an annual community event with rotating themes each year. This year, ***"A Spooky Night Out"*,** focuses on a Halloween theme for community fun on the day before Halloween, October 30th. **After Dark: *"A Spooky Night Out"*** is a **21+ Halloween-themed community event** designed to bring adult community members together for an evening of drinks, dancing, fun, and fellowship. Our goal is to create an exciting atmosphere where community members can enjoy a night out while connecting with friends, neighbors, and local organizations and businesses.

The evening will feature:

- Drinks
- Dancing with a local DJ
- Halloween theme
- Hors d'oeuvres and refreshments
- Raffles
- A photo booth and photographer

To make this inaugural event successful, **we are seeking community involvement and sponsorship support from local businesses, organizations, and community leaders like YOU!** Your sponsorship will help us provide an enjoyable, memorable experience for attendees while strengthening connections throughout our community.

How Your Sponsorship Can Help:

Your contribution may help support event expenses such as food and refreshments, entertainment, decorations, the photo booth or photographer, raffle prizes, and other

event-related costs. **Sponsorships may include, but are not limited, to financial contributions, donated goods or services, raffle prizes, or other forms of in-kind support.**

Sponsorship Opportunities:

*These sponsorships can be split amongst community partners. For example, two sponsors to make a $1000 donation
*These opportunities come on a first come, first serve basis

Spirits Sponsor(s) (Round 1) - $3000

Beer, wine, and cocktails? The first round is on you with this sponsorship opportunity!

Haunted Beats Sponsor (DJ) - $1000

Do you love music and dancing? This sponsorship level is for you then! It provides you with the opportunity to sponsor the costs of the DJ and entertainment.

Wicked Memories Sponsor (Photobooth/photographer) - $500

This sponsorship opportunity involves covering the costs of making lasting memories for all attendees. You will be the official sponsor for all of the photos at the event, do you want to help us make wicked memories?

Monster Mash Sponsor (Dance Floor) - $300

Everyone needs a spot to boogie and dance, to monster mash and move. Would you consider sponsoring our dance floor, so everyone can get out there and groove?

Frightfully Fabulous Sponsor (Costume Contest) - $300 or Prizes

Come on out, dress up, and flaunt that ghoul-orious style! We would love to have you as our costume contest sponsor at this year's event!

After Dark Basket Bash Sponsor:

Unable to provide any monetary sponsorships at this time? That is okay! We are also seeking raffle basket sponsors. This sponsorship includes putting a basket together for our attendees to browse and we will raffle off.

- If you are interested in this Sponsorship please reach out to Ruth Eddy.
  Ruth Eddy
  Fundraising Chair
  (810) 338-0799
  rutheddy93@gmail.com

After Dark Sponsor Benefits	Spirit Sponsor $3000	Haunted Beats Sponsor $1000	Wicked Memories $500	Monster Mash Sponsor $300	Frightfully Fabulous Sponsor $300 or Prizes	Basket Bash (Raffle Basket)
Admission Passes (value $60 each)	4	2	2	1	1	None
Sponsor Board at event	Prime	Prime	Logo	Logo	Logo	Name
Facebook Recognition (~2000 followers)	✓	✓			✓	✓
Shoutouts from the DJ	✓	✓	✓	✓	✓	
Company Included in All Media Releases	✓	✓	✓	✓	✓	

Thank you for considering supporting **After Dark: A Spooky Night Out**. We truly appreciate your investment in our community and hope you will join us for a spooky, frightful, fun-filled night!

For sponsorship information or to discuss ways you can participate, please contact:

Andrew Richard
Chair
(517) 902-8083
acrichard1999@gmail.com

Sincerely,

The Frankenmuth Jaycees: After Dark Committee

Confirmation of Intent

Thank you for your consideration and for helping make the 2026 After Dark a great event!

_____ YES! I'd like to participate: ____ Please Invoice Me ____ Check is enclosed

___ Opening Spirits Sponsor - $

___ Haunted Beats Sponsor - $

___ Wicked Memories Sponsor - $

___ Monster Mash Sponsor - $

___ Frightfully Fabulous Sponsor - $

___ Basket Bash Sponsor - $

_____ No, I regret that I am unable to participate this year.

Company Name: _____

Contact Name: _____

Address: _____

_____

Phone: _____

E-mail address: _____

Please link the following site: _____

Please return this form by October 16th, to optimize all your benefits adequately.

Submit electronically to:

acrichard1999@gmail.com

Subject: A Spooky Night Out Sponsorship

Submit via mail to: Frankenmuth Jaycees

Attn: Sponsorship

PO Box 66, Frankenmuth, MI 48734